

MEDIA KIT · 2026

NOELLE MIAMI

"Helping people find themselves through movement."

@NOELLEMIAMI · MIAMI, FLORIDA

Yoga teacher, creator, and community builder — turning Miami movement into content brands want to be part of.



MEET NOELLE

Yoga that feels like a homecoming

I'm Noelle — a Miami-based yoga teacher on a mission to help people find themselves through movement. My classes blend strong, creative sequencing with a grounding, come-as-you-are energy that keeps students returning week after week.

As a mom, I know what it means to hold space for everyone else first. My teaching is built for real life: powerful flows, honest cues, and a community that feels like family. That authenticity is what my audience connects with — and what makes brand partnerships feel genuine instead of scripted.

CREDENTIALS

- 200-hour certified yoga teacher
- Lead teacher at Mimi Yoga Studio, Miami
- Weekly class site: noellemiami.netlify.app
- Curated storefront: shopmy.us/noellemiami



WHERE SHE TEACHES

Mimi Yoga

Studio + community: teaching, events, and community-building experiences.

Sol Yoga

Studio: yoga teaching and studio-based wellness experiences.

AUDIENCE SNAPSHOT

25-54

CORE AGE RANGE

~77%

WOMEN

Miami

TOP CITY

Wellness

BUYER MINDSET

PARTNERSHIPS IN THE WILD

Hotels, resorts & destinations

Noelle has led classes at some of South Florida's most photographed properties — turning lobbies, lawns, and waterfronts into wellness moments guests remember and share.



MONDRIAN

PALM HOUSE

PLAYA LARGO

Retail & large-scale events

From in-store activations that move product to festival stages in front of hundreds, Noelle brings the crowd — and the content.



VUORI

FP MOVEMENT

DAYBREAKER

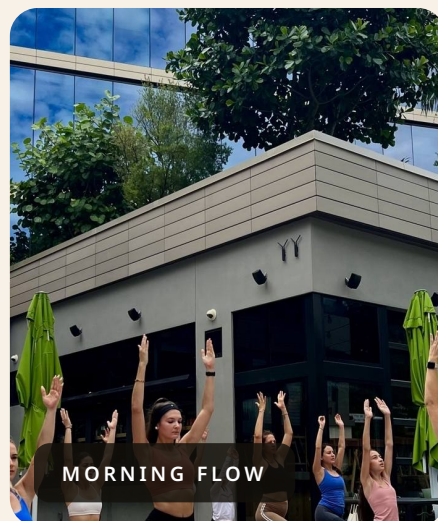
"Noelle is a powerhouse queen. Her classes are so intentional and her energy is unmatched. High vibes."

CLASSPASS REVIEW · MIMI YOGA

COMMUNITY

The room she builds

Weekly classes across Miami — plazas, parks, and studios — filled with students who found her online and stayed for the energy.



WHAT STUDENTS SAY

"Noelle is a FANTASTIC teacher. The class was challenging but her cues made everything click. One of the best!"

CLASSPASS REVIEW · SOL YOGA

"Noelle's class always feels like a power hug! The right amount of effort..."

MINDBODY REVIEW · MIMI YOGA

Additional reviews and partner references available on request.

Small following, outsized reach

Noelle's content travels well beyond her follower base — 4 in 10 views come from people who don't follow her yet.

4.1K

INSTAGRAM
FOLLOWERS

331K+

CONTENT VIEWS
LAST 90 DAYS

6K+

LIKES
LAST 90 DAYS

40%

VIEWS FROM
NON-FOLLOWERS



Last 30 days: 3,007 likes · 297 comments · 160 shares · 63 saves · 1,138 profile visits.

WORK TOGETHER

Ways we can work together

Six partnership lanes — from content that converts to live experiences people remember. Pick one, or mix and match.

Brand Content

Sponsored reels · Stories · Feed posts · Carousels
· Product integration · UGC

Yoga

Studio partnerships · Yoga classes · Wellness events · Retreats

Apparel + Retail

Store activations · Product launches · Apparel integration · Community classes

Hospitality

Hotel yoga · Resort experiences · Destination wellness · Retreat partnerships · Travel content

Events

Large-scale classes · Pop-ups · Brand launches · Wellness festivals · Private experiences

Lifestyle

Beauty · Hydration · Self-care · Fitness · Travel · Active lifestyle

NOELLE ANDROUIN · MIAMI, FL · @NOELLEMIAMI · 200-HOUR YOGA CERTIFIED

Partnership packages

PACKAGE 01 · BRAND CONTENT + LIFESTYLE

Content

from \$700

One in-feed reel + one stories set featuring your product in an authentic class or lifestyle setting. Includes 30-day usage rights.

PACKAGE 02 · EVENTS, RETAIL + HOSPITALITY

Activation

from \$850

Live class or pop-up at your venue or store — Noelle teaches, hosts, and creates content around the event. Includes recap reel.

PACKAGE 03 · ALL PARTNERSHIP TYPES

Ambassador

from \$600 / month

Ongoing partnership: monthly content, class mentions, event appearances, and first access to new launches. 3-month minimum.

À LA CARTE

Starting rates

BRAND CONTENT

Reel — \$350 · Stories set — \$250 · Feed / carousel — \$200 · UGC 3-video bundle — \$900

YOGA, EVENTS & HOSPITALITY

Retail / pop-up class — \$750

Hotel, corporate & private events (1 hr) — \$450 (travel not included)

Hotel weekend programming — \$1,500

100+ person event — \$1,500

THE FINE PRINT

- Usage rights: 30 days included; extended licensing and whitelisting available.
- Travel outside Miami-Dade billed separately.
- Bundle two or more deliverables for 10% off.
- Rates benchmarked October 2026 against 2025–2026 nano-creator market data.

NEXT STEP

Let's create something worth sharing

Noelle partners with a small number of brands each quarter so every collaboration gets her full creative energy. If your brand belongs in a Miami wellness story, she'd love to hear from you.

BOOK A 15-MINUTE INTRO CALL

Share your goals for the partnership — audience, product, timeline — and Noelle will come back with two or three tailored concepts.

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